

What are ISO Type I Ecolabels?

The **EU Ecolabel**, also known as 'The Flower' is...



...an official **environmental label for products and services** established by the EU Commission in co-operation with national member states. Awarded to 4,750 products and services (Feb. 2009), available for **25 product groups**: Cleaning Products, Household Appliances, Paper Products, Home and garden etc. www.eco-label.com

The **Blue Angel** is...



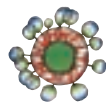
...the official **environmental label for products** in Germany, established by Umweltbundesamt Berlin and RAL, with about 10,000 goods and services in 80 product groups. www.blauer-engel.de

The **Nordic Swan** is...



...the official **environmental label for products** in Scandinavia established by Swedish Standards Institution, with about 971 goods and services in 66 product groups. www.svanen.nu

The **Austrian Ecolabel** is...



...the official **environmental label for products** in Austria established by the Federal Ministry of Environment, with about 680 goods and services in 54 product groups. www.umweltzeichen.at

Find your partners

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Project info flyer developed by Energon/G&L/Imsoft.
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 ecolabel-products.eu

Europe's first
Internet Shop
for official
Ecolabel products

For the hospitality sector!

www.ecolabel-products.eu



Supported by the EU Commission-EACI



Objective

We have been developing an internet shop for official Ecolabel products only. The internet shop in English and German will include more than 1,000 products from more than 300 European suppliers and will focus on the European hospitality sector.

Official Ecolabel products

The internet shop offers only ISO Type I Ecolabel products including:

- EU Ecolabel for products, www.eco-label.com
- Blue Angel, www.blauer-engel.de
- Austrian Ecolabel, www.umweltzeichen.at
- Nordic Swan, www.svanen.nu

Environmentally friendly delivery

Environmentally friendly delivery for all products will be organised as well as regional suppliers chosen automatically. In addition CO₂ compensation will be offered to minimise negative environmental effects by transport.

Steps of the project

1. Listing Ecolabel products from European manufacturers and secure best price.
2. Set up an environmentally friendly delivery.
3. Contact tourist managers directly to present www.ecolabel-products.eu and promote the internet shop in Europe.
4. Official launch of the internet shop in October 2009.
5. Extension of the internet shop all over Europe.



Join our internet shop!

To improve environmental performance we need to co-operate. You can support the EU Ecolabel:

- Disseminate information of Ecolabel products in Europe
- Use the Internet shop as distribution channel for your eco-certified products
- Check the advantages of Ecolabel products for your accommodation and move towards a green public procurement



Advantages of www.ecolabel-products.eu

- First European internet shop which only offers products certified with an official Ecolabel
- Environmentally friendly products available all over Europe
- Environmentally friendly delivery
- Secure Encashment service

Advantages of Ecolabel products

- High quality goods where energy, water and waste were minimised during production
- Increased efficiency during usage, e.g. by usage of water efficient equipment like flow regulators for showers and water taps or microfibre cleaning towels etc.
- No hazardous waste during usage